Procedure for Evaluating Customer Satisfaction

Version 4

Effective Date: 12/19/2014

- **1.0 Purpose** This procedure establishes a system for evaluating the services provided by the State Crime Laboratory (Laboratory).
- **2.0 Scope** This procedure is applicable to all employees of the Laboratory.
- 3.0 Definitions N/A

4.0 Procedure

4.1 Overview - Customer satisfaction surveys may provide valuable feedback on the effectiveness of the Laboratory and may be used to improve the quality system with the customer in mind; therefore, the Laboratory encourages comments and feedback from any entity which it serves.

4.2 Online Customer Satisfaction Survey

- **4.2.1** The services provided by the Laboratory shall be evaluated through the use of an online customer survey. This survey is found here.
- **4.2.2** In July, the Quality Manager (QM), with assistance of the Ombudsman, shall notify customers (submitting agencies, District Attorneys, Defense Attorneys, Judges, etc.) of the online survey.
- **4.2.3** Responses to the online customer survey shall be collected and analyzed for a thirty day period following the annual notification. The QM shall forward the results of online surveys to the appropriate Forensic Scientist Manager, Assistant Director of Technical Operations, and Ombudsman for review.
- **4.2.4** If during review of the responses to the online customer survey the Assistant Director of Technical Operations and Ombudsman determine that a complaint needs to be addressed, the Procedure for Complaints shall be followed.
- **4.2.5** Tabulated results in the Customer Satisfaction Assessment Database shall be reported in the annual management review and shall be maintained by the QM according to the Record Retention Schedule as set forth by the North Carolina Department of Cultural Resources.

5.0 Records

• Tabulated survey results

6.0 Attachments – N/A

Revision History		
Effective Date	Version Number	Reason
09/17/2012	1	Original Document
05/30/2013	2	4.2.2 - added July
10/31/2013	3	Added issuing authority to header
12/19/2014	4	Throughout document: defined roles of Assistant Director of Technical Operations and QM; removed QCO references; 4.2.2, 4.2.3, and 4.2.4 – added Ombudsman

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